



IN FRONT OF THE COMPUTER, BEHIND THE CAMERA, OR COMING UP WITH THE BIG IDEA.

Creative resource for a variety of products & communications

PETER GARGIULO CREATIVE RESOURCE

Freelance Business

May 1991—Present

I work with a variety of national clients on projects including logo development, conceptual ad campaigns, layout, photography, packaging, and illustrations.

TMP WORLDWIDE

Associate Creative Director

August 2014—August 2018

I led and collaborated with multiple teams of art directors, designers, copywriters, and photographers on various advertising projects including conceptual ad campaigns, interactive web sites, illustrations and photoshoots, presenting to a variety of clients such as: Citi, NewYork-Presbyterian, and IBM.

Senior Art Director

August 2010—2014

Directed national recruitment advertising campaigns, as well as various web and print designs, illustrations, and photography, from concept to execution. Mentored junior designers on Creative Suite best practices.

MONSTER WORLDWIDE

Art Director & Senior Interactive Designer

May 1999—February 2005

From concept to execution, I worked on national and local advertising designs, tradeshow materials, interactive sales pieces for various clients, as well as internal and external communications for Monster Worldwide. I also developed and maintained standards for all communications that supported the Monster Worldwide global brand and its divisions.

READER'S DIGEST ASSOCIATION

Reader's Digest Music

April 1996—November 1998

Designed CD products as well as directed and coordinated with external studios, designers, and artists in creating CD cover designs for various musical collections.

American Nature

February 1995—April 1996

Provided page layout, color correction, and prepress support for the 336 page, full color coffee table book.

American Health Club Marketing

May 1991—October 1994

Designed newsletters, posters, promotional materials, sales presentations, and packaging for a marketing division of *American Health* magazine with Illustrator, Freehand, Quark XPress.

EDUCATION

Stony Brook University

1990—Bachelor of Science

PETER GARGIULO

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